

REGULAR MEETING OF THE  
CONCORD CITY COUNCIL  
CITY COUNCIL CHAMBER  
1950 PARKSIDE DRIVE  
CONCORD, CALIFORNIA  
TUESDAY, APRIL 11, 2017

The Concord City Council met in a regular meeting in the Council Chamber located at 1950 Parkside Drive at 7:00 p.m. on Tuesday, April 11, 2017, with Mayor Hoffmeister presiding. The pledge of allegiance was led by Councilmember Leone. Minutes follow in abbreviated form per Resolution 3361 and Council Minutes of September 26, 1966.

ROLL CALL

COUNCILMEMBERS PRESENT: Edi Birsan, Ron Leone, Tim McGallian, Carlyn Obringer, Laura Hoffmeister

STAFF PRESENT: Valerie Barone, City Manager; Susanne Brown, City Attorney; Kathleen Trepka, Assistant City Manager; City Treasurer, Patti Barsotti; Joelle Fockler, City Clerk; Bill Roche, Police Captain; Steve Voorhies, Director of Parks and Recreation; Justin Ezell, Director of Public Works; John Montag, Economic Development and Housing Manager; Laura Simpson, Planning Manager; Michael Cass, Principal Planner; Mark Migliore, Associate Civil Engineer; Mario Camorongon, Senior Civil Engineer; Robert Kennedy, Parks Manager; Brian Nunnally, Business Development Manager; Shannon Griffin, Public Works Program Coordinator; Leslye Asera, Community Relations Manager

MEMBERS OF THE PUBLIC  
WHO ADDRESSED THE COUNCIL: Derek Brown, Sons of the American Revolution; Ralph Oliver, Concord; Paul Poston, Concord; Marilyn Fowler, Greater Concord Chamber of Commerce; Sreenivas Ramireddy, Danville

PUBLIC COMMENT PERIOD

Derek Brown, Sons of the American Revolution, presented the City with a certificate honoring the City of Concord for its efforts in flying the American Flag correctly and for patriotic purposes only.

Ralph Oliver, Concord, spoke of cut through traffic on Thunderbird Drive.

Paul Poston, Concord, spoke of speeding and cut through traffic in the Sun Terrace neighborhood; and introduced Tim Carr, who is replacing Mr. Poston on the Sun Terrace Partnership.

PRESENTATIONS

CONTRA COSTA COUNTY ANIMAL SERVICES

Mayor Hoffmeister introduced Noelle Cross, Volunteer Program Coordinator, Contra Costa County Animal Services, who gave a presentation on the Contra Costa County Animal Services Department.

CONTRA COSTA MOSQUITO AND VECTOR CONTROL DISTRICT

Mayor Hoffmeister introduced Perry Carlston, Concord representative to the Contra Costa Mosquito and Vector Control District, who introduced Nola Woods, Community Affairs Representative, who gave a presentation on the Contra Costa Mosquito and Vector Control District.

EARTH DAY – April 22, 2017

Mayor Hoffmeister presented a proclamation to Shannon Griffin, Public Works Program Coordinator, declaring April 22, 2017 as Earth Day in Concord.

APPROVAL OF MINUTES – March 7, 2017

Motion was made by Birsan and seconded by Leone to approve the minutes of March 7, 2017. Motion passed by unanimous vote of the Council.

ACCEPTANCE OF IMPROVEMENTS – Detroit Avenue Bicycle and Pedestrian Improvements Project, Project No. 2276

Motion was made by Birsan and seconded by Leone to accept improvements for the Detroit Avenue Bicycle and Pedestrian Improvements Project, Project No. 2276, direct the City Clerk to file a Notice of Completion; and approve a construction contract change order in the total amount of \$11,936.72. Motion passed by unanimous vote of the Council.

ACCEPTANCE OF IMPROVEMENTS – Traffic Signal Head Retrofit Project

Motion was made by Birsan and seconded by Leone to accept improvements for the Traffic Signal Retrofit Project; and direct the City Clerk to file a Notice of Completion. Motion passed by unanimous vote of the Council.

RESOLUTION NO. 17-4735.2 – Side Letter Agreement with Teamsters Local Union 856

Motion was made by Birsan and seconded by Leone to adopt Resolution No. 17-4735.2 entitled, "A RESOLUTION APPROVING A SIDE LETTER AGREEMENT BETWEEN THE CITY OF CONCORD AND TEAMSTERS LOCAL UNION 856 CREATING A FLEXIBLY STAFFED GENERAL LABORER AND MAINTENANCE WORKER I CLASSIFICATION SERIES; AND PROVIDING A PAY DIFFERENTIAL OF 10% TO GENERAL LABORERS WHO OPERATE A GANG MOWER." Motion passed by unanimous vote of the Council.

RESOLUTION NO. 17-26 – License with the United States Department of the Interior Bureau of Reclamation

Motion was made by Birsan and seconded by Leone to adopt Resolution No. 17-26 entitled, "A RESOLUTION AUTHORIZING THE DIRECTOR OF PUBLIC WORKS TO ENTER INTO A 25-YEAR LICENSE WITH THE UNITED STATES DEPARTMENT OF THE INTERIOR BUREAU OF RECLAMATION FOR AN EXISTING DRAINAGE DITCH AND 48-INCH CULVERT USED BY THE CITY TO CONVEY STORM WATER." Motion passed by unanimous vote of the Council.

APPOINTMENT OF APPLICANTS TO THE DESIGN REVIEW BOARD

Motion was made by Leone and seconded by Obringer to appoint Ross Wells and Kirk Shelby to the Design Review Board for terms ending February 28, 2021. Motion passed by unanimous vote of the Council.

APPOINTMENT OF APPLICANTS TO THE BOARD OF APPEALS

Motion was made by Birsan and seconded by Hoffmeister to appoint Robert Mills and Matt Trost for terms ending February 28, 2019, David Hoover, Erric Castillo, and Cesar Sifuentes for terms ending February 28, 2021, and Suzanne Alaksa as an alternate for a term ending February 28, 2021. Motion passed by unanimous vote of the Council.

APPROVAL OF REVISIONS TO THE CITY'S EXISTING ECONOMIC VITALITY STRATEGY

Business Development Manager Brian Nunnally presented a report on the Economic Vitality Strategy Update, reporting that the Economic Vitality Strategy sets the City's Economic Development vision, goals, and priorities, and stating that the Economic Vitality Strategy was first developed in 1997, and updated in 2002 and 2010. He noted recent Economic Development successes and spoke of stakeholder meetings.

Mr. Nunnally reviewed the Economic Development Goals, including: implement a comprehensive integrated Economic Development Marketing Strategy to strengthen Concord's image and brand identity among Bay Area businesses and within key target industries; develop long-term, integrated strategies to target key emerging industries in Concord; District Strategies; and retain, expand, develop, and attract business.

Following questions by the Council, Mayor Hoffmeister opened a public comment period.

Marilyn Fowler, Greater Concord Chamber of Commerce, spoke in support of the revisions to the Economic Vitality Strategy.

Mayor Hoffmeister closed the public comment period.

A motion was made by Obringer and seconded by Leone to approve the recommended updates to the Economic Vitality Strategy. Motion passed by unanimous vote of the Council.

RESOLUTION NO. 17-29 – Park & Shop Design Guidelines and Master Sign Program

Senior Planner Afshan Hamid presented a report on the Park & Shop Center Design Guidelines and Master Sign Program, reporting that the City of Concord initiated the Park & Shop Design Guidelines and Master Sign Program in 2010, but the project was placed on hold due to reductions in staff and budget cuts, and the City reinitiated work on the Guidelines in 2015. She noted that staff focused on an incentive oriented approach to the Guidelines, and the proposed Guidelines encourage streamlined review, reduced application fees, and guidance on concept level design for façade and signage.

Ms. Hamid detailed outreach to property owners and tenants of the Park & Shop Center and review by the Design Review Board and Planning Commission. She introduced Sudish Mohindroo, SZFM Design Studio, who presented a history of the Center and the purpose of the Guidelines.

Following questions by the Council, Mayor Hoffmeister opened a public comment period.

Sreenivas Ramireddy, Danville, spoke in support of the Park & Shop Design Guidelines and Master Sign Program as presented.

Mayor Hoffmeister closed the public comment period.

Following comments by the Council, a motion was made by Birsan and seconded by McGallian to adopt Resolution No. 17-3 entitled, "A RESOLUTION ADOPTING THE PARK AND SHOP

DESIGN GUIDELINES AND MASTER SIGN PROGRAM.” Motion passed by unanimous vote of the Council.

CORRESPONDENCE

- a. Certificate from the Sons of the American Revolution
- b. PowerPoint Presentation from Contra Costa Animal Services
- c. PowerPoint Presentation from Contra Costa Mosquito and Vector Control District
- d. Education information from the Contra Costa Mosquito and Vector Control District
- e. PowerPoint Presentation on the City of Concord Earth Day and Volunteerism
- f. PowerPoint Presentation on the Economic Development Strategy Update
- g. PowerPoint Presentation on the Design Guidelines and Master Sign Program for the Park & Shop Center

CLOSED SESSION REPORTS - none

COUNCIL AND STAFF REPORTS - none

By order of the Mayor, the meeting was adjourned at 9:30 p.m. in memory of Joseph Ovick and Debbie Marshall.

  
LAURA M. HOFFMEISTER  
MAYOR

  
JOELLE FOCKLER, MMC  
CITY CLERK