

**REPORT TO MAYOR AND COUNCIL**

**TO THE HONORABLE MAYOR AND COUNCIL:**

DATE: August 26, 2014

**SUBJECT: ADOPT RESOLUTION NO. 14-66 TO ACCEPT FUNDING UNDER THE CALIFORNIA BEVERAGE CONTAINER RECYCLING AND LITTER ABATEMENT CITY/COUNTY PAYMENT PROGRAM AND ALLOCATE THIS FUNDING TO LITTER ABATEMENT ACTIVITIES**

**Report in Brief**

The California Department of Resources Recycling and Recovery, a division of the California Natural Resources Agency, annually administers the City/County Payment Program to provide funding to local governments for establishing beverage container recycling and litter abatement programs. The City/County Payment Program assists municipalities in providing a variety of activities including litter pick-up, collection containers, public outreach and education, thereby significantly reducing environmental impacts of litter.

Staff recommends that the City Council adopt Resolution No. 14-66 to accept funding under the California beverage container recycling and litter abatement City/County Payment Program and allocate this funding to beverage container recycling and litter abatement activities.

**Background**

The City of Concord is mandated by both State and Federal laws to maintain a National Pollutant Discharge Elimination System (NPDES) permit for the City's stormwater discharge. As part of NPDES permit conditions, Concord is required to implement a comprehensive Stormwater Management Plan of Best Management Practices including litter abatement. The San Francisco Regional Water Quality Control Board has imposed strict limits on the amount of litter allowed in stormwater runoff. Concord's Municipal Regional Permit adopted in 2009 mandates a 40% reduction in litter by 2014, 70% reduction by 2017, and 100% reduction by 2022.

The California legislature passed a Beverage Container Recycling and Litter Reduction Act (AB2020) in 1986. California first began collecting redemption payments from beverage distributors and disbursing California Refund Value (CRV) to recyclers in late 1987. The initial redemption payment and refund value was established at one cent per container. In 1989, the program increased the

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redemption payment to two cents for every beverage container sold. In 1992, the value increased to two and one-half cents per container under 24 ounces and five cents per container 24 ounces or greater. On Jan. 1, 2004, the refund value was increased to four cents per container under 24 ounces and eight cents per container 24 ounces or greater. On Jan. 1, 2007, the refund value increased to five cents for beverage containers less than 24 ounces, and 10 cents for containers 24 ounces or greater. The first chart in Attachment 2 depicts the effect of these changes on the state-wide beverage container recycling rate. (The decrease in recycling rates during calendar years 2000 and 2001 happened when PET plastic resin bottles were added to the program.) The second chart in Attachment 2 graphically shows steady improvements in recycling rates over the last nine years from this and other programs.

Since the CRV cash incentive program began in 1987, nearly 300 billion aluminum, glass, and plastic beverage containers have been recycled, saving natural resources, conserving energy, and extending the life of our landfills. In 2013, more than 21.3 billion CRV beverage containers were sold in California, of which 18.2 billion were returned for recycling, making the overall recycling rate 85 percent for that year – well above the goal of 80 percent recycling rate for all CRV aluminum, glass, plastic and bimetal beverage containers sold in California.

**Discussion**

More than 21.3 billion CRV beverage containers were sold in California in 2013. Some of the CRV paid by consumers who purchased beverages but did not recycle their containers was allocated to local municipalities through the City/County Payment Program. In 2014, \$10.5 million in grant funds was made available to cities and counties to increase beverage container recycling and reduce litter. Each applicant was eligible to receive an amount based on per capita, with a minimum grant of \$5,000. Concord has participated in the City/County Payment Program continuously since 2000. In July, the City received funding of \$33,524 for 2014.

**Fiscal Impact**

If not accepted, Concord's allocation of funding would be returned to the State for redistribution between other municipalities that apply. The City of Concord's beverage container recycling and litter abatement activities would be funded in a different way.

**Public Contact**

The City Council agenda has been posted.

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**Recommendation for Action**

Staff recommends that the City Council adopt Resolution No. 14-66 to accept funding under the California beverage container recycling and litter abatement City/County Payment Program and allocate this funding to beverage container recycling and litter abatement activities.

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Attachments 1 - Resolution No. 14-66  
2 - Calendar Year 2013 Recycling

**BEFORE THE CITY COUNCIL OF THE CITY OF CONCORD  
COUNTY OF CONTRA COSTA, STATE OF CALIFORNIA**

**A Resolution to Accept Funding under California  
Beverage Container Recycling and Litter Abatement  
City/County Payment Program and Allocates the  
funds to Beverage Container Recycling and Litter  
Abatement Activities within the City of Concord**

**Resolution No. 14-66**

**WHEREAS**, pursuant to Public Resources Code Division 12.1: California Beverage Container Recycling and Litter Reduction Act [14500-14599] the Department of Resources Recycling and Recovery (CalRecycle) has established the City/County Payment Program to make funds available to qualifying jurisdictions for beverage container recycling and litter abatement programs; and

**WHEREAS**, a total of \$10.5 million in grant funds were available under the City/County Payment Program to eligible cities and counties for beverage container recycling and litter abatement activities; and

**WHEREAS**, the City of Concord was eligible and applied for funding under the City/County Payment Program; and

**WHEREAS**, the City of Concord received payment of \$32,524.

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF CONCORD DOES RESOLVE AS FOLLOWS:**

**Section 1.** Accepts 2014 funding of \$32,524 under the City/County Payment Program.

**Section 2.** Allocates 2014 funding to beverage container recycling and litter abatement activities.

**Section 3.** This Resolution shall become effective immediately upon its passage and adoption.

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1           **PASSED AND ADOPTED** by the City Council of the City of Concord on August 26, 2014,  
2 2014, by the following vote:

3 **AYES:**

4 **NOES:**

5 **ABSTAIN:**

6 **ABSENT:**

7           **I HEREBY CERTIFY** that the foregoing Resolution No. 14-66 was duly and regularly  
8 adopted at a regular meeting of the City Council of the City of Concord on August 26, 2014.

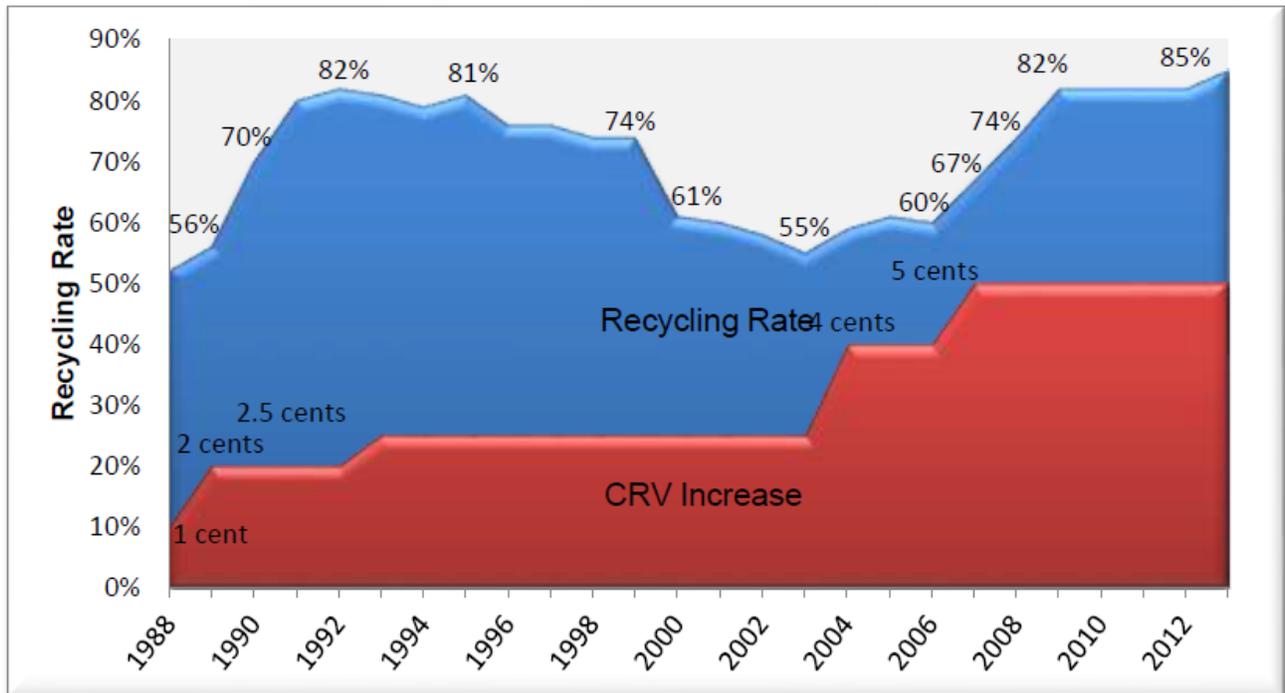
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11 \_\_\_\_\_  
12 Mary Rae Lehman, CMC  
13 City Clerk

13 **APPROVED AS TO FORM:**

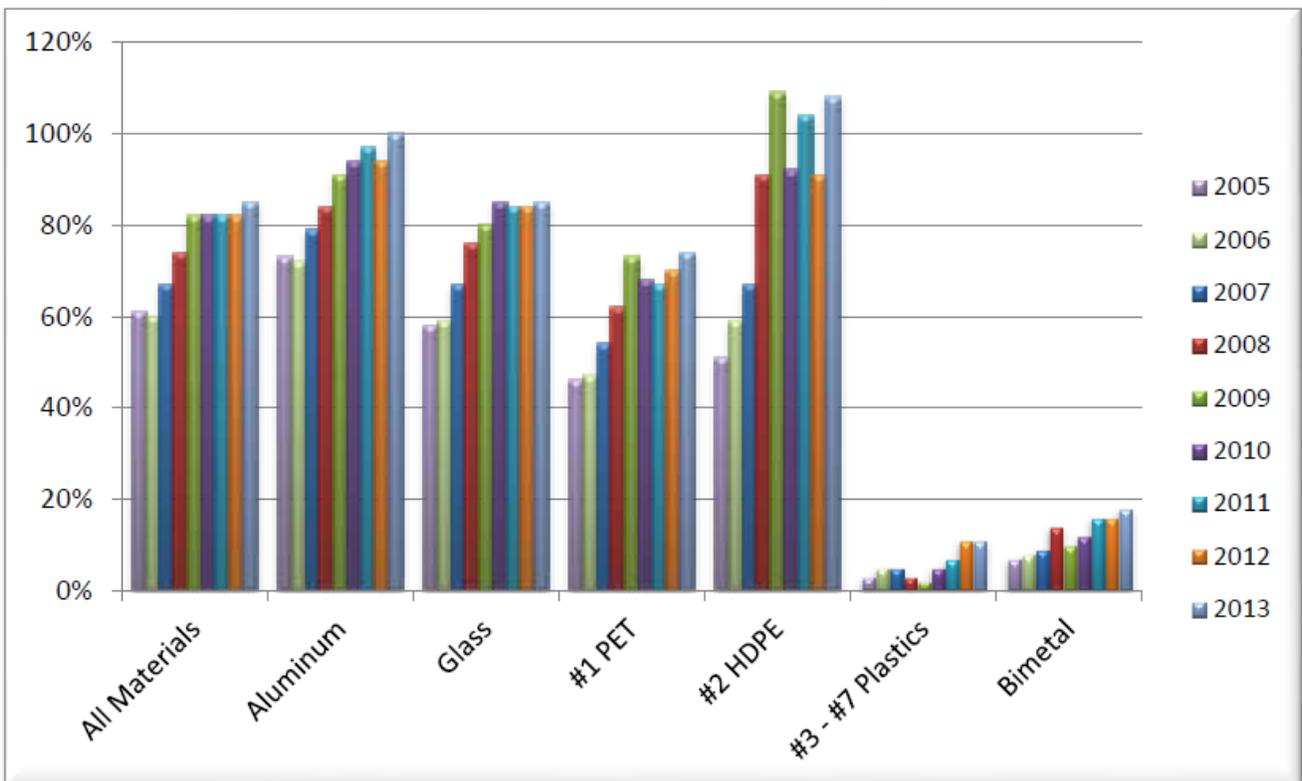
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16 Mark S. Coon  
17 City Attorney

## 2013 California State-wide Recycling\*

**CRV Increase vs. Recycling Rate**



**Comparison of Recycling Rates Calendar Years 2005–2013 All Material Types**



From: *Calendar Year 2013 Report of Beverage Container Sales, Returns, Redemption, and Recycling Rates*, dated May 9, 2014, by California Department of Resources Recycling and Recovery (Publication # DRRR-2014-1491)