

SPECIAL MEETING OF THE  
CONCORD CITY COUNCIL  
CONCORD POLICE DEPARTMENT  
COMMUNITY ROOM  
1350 GALINDO STREET  
CONCORD, CALIFORNIA  
TUESDAY, JANUARY 13, 2015

The Concord City Council met in a special meeting in the Concord Police Department Community Room located at 1350 Galindo Street on January 13, 2015, with Mayor Grayson presiding. All Councilmembers were present.

Minutes follow in abbreviated form per Resolution 3361 and Council Minutes of September 26, 1966.

## ROLL CALL

COUNCILMEMBERS PRESENT: Edi Birsan, Dan Helix, Laura Hoffmeister, Ron Leone, Tim Grayson

STAFF PRESENT: Valerie Barone, City Manager; Mark Coon, City Attorney; Jovan Grogan, Budget Officer; Joelle Fockler, City Clerk; Victoria Walker, Director of Community and Economic Development; Justin Ezell, Director of Public Works; Karan Reid, Director of Finance; Joan Carrico, Director of Community and Recreation Services; Laura Brunson, Director of Human Resources; Guy Swanger, Chief of Police; John Montag, Economic Development/Housing Manager; Robert Ovadia, City Engineer; Ray Kuzbari, Transportation Manager; Joan Ryan, Senior Planner; Tim Stuart, Program Manager; Florence Weiss, Downtown Program Manager; Leslye Asera, Community Relations Manager

MEMBERS OF THE PUBLIC WHO ADDRESSED THE COUNCIL: Ray Barbour, Concord; Joe Partansky, Concord

## PUBLIC COMMENT PERIOD

Ray Barbour, Concord, spoke of reinstating Parkland Dedication Fees and using Measure Q Funds toward law enforcement.

Joe Partansky, Concord, spoke of the diversity in Concord and its relationship with Economic Development.

CITY COUNCIL  
MATTERS

FISCAL PLANNING WORKSHOP: POST MEASURE Q EXTENSION

City Manager Valerie Barone welcomed everyone to the meeting and outlined the meeting's objective, which was to obtain Council feedback on various fiscal and budgetary items that relate to the passage of the Measure Q extension.

GENERAL FUND OVERVIEW

Jovan Grogan, Budget Officer, presented an update on fiscal items, noting that the FY 2013-14 books are closed and the independent audit is complete. Mr. Grogan noted that the audit would be presented to the City Council at its January 27, 2015 meeting.

PROPOSED AMENDMENTS TO THE FISCAL SUSTAINABILITY ORDINANCE

Karan Reid, Director of Finance, presented proposed amendments to the Fiscal Sustainability Ordinance that include incorporating Measure Q revenues, limiting the amount to cover the operating shortfall to \$8 million and decreasing over time, providing for residual Measure Q revenue to be used for one-time expenditures and/or allocated to reserves, and restricting expenditure of the Measure Q revenues in excess of the amount used to cover the operating shortfall.

The Council directed staff to proceed with amendments to the Fiscal Sustainability Ordinance.

REVIEW RECOMMENDED INFRASTRUCTURE INVESTMENTS WITH RESIDUAL FY 2013/14 MEASURE Q REVENUE

Staff identified available residual FY 2013/14 Measure Q revenue as \$554,073 and recommended the following investments.

1.	Replace playground equipment at Baldwin Park	\$126,775
2.	Purchase portable ADA assisted listening equipment	\$ 5,600
3.	Replace public restrooms/concession facility at Willow Pass Park	\$245,000
4.	Repair/maintain pour-in-place rubber playground surfaces at parks	\$ 45,000
5.	Remove bocce area/storage building at Concord Community Park	\$ 30,000
6.	Install a LED Rapid-Flash Beacon System at Salvio Pacheco Square	\$ 50,000
7.	Allocate funding for the Detroit Avenue Paving Project	\$ 50,000

The Council provided direction to staff to proceed with all except the installation of a LED Rapid-Flash Beacon System at Salvio Pacheco Square, which was returned to staff for further research.

DISCUSS POTENTIAL DEBT FINANCING FOR INFRASTRUCTURE IMPROVEMENTS

Karan Reid, Director of Finance, explained two potential scenarios for debt financing for infrastructure improvements, explaining that at this time there are very favorable market conditions and the City could leverage Measure Q revenues to escalate infrastructure projects.

The Council gave direction to move forward with 2015 Lease Revenue Bonds.

DISCUSS POTENTIAL ENHANCEMENTS TO THE ECONOMIC DEVELOPMENT PROGRAM

John Montagh, Economic Development and Housing Manager, gave a brief history of the City of Concord's Economic Development Program and noted Concord's Economic Development Fundamentals. He reported that staff would like to change the model for Economic Development from opportunistic to strategic and relayed a proposed three prong approach of developing and implementing a sustained marketing campaign, developing and implementing a focused business attraction plan, and increasing the program capacity.

The Council directed staff to refine the plan and return with a specific budget amount for the program.

DISCUSS THE PROS & CONS OF TWO-YEAR BUDGETING

Karan Reid, Director of Finance, explained the objectives and advantages of two-year budgeting, which include:

- Greater emphasis on management and service delivery;
- Greater emphasis on program evaluation and monitoring;
- Reinforces and supports long-term planning;
- Retain fiscal control of one year budgets; and
- Relocation of human resources to CIP budgeting in off cycle year.

Ms. Reid also noted the potential drawbacks to two-year budgeting, including:

- Second year budget may not address major economic changes
  - Unstable economy that wasn't forecast as a downturn cycle
  - Large changes in top sales tax producers by the arrival in or the departure from the City
  - Ongoing economic and environmental changes; and
- Need to update current policies and processes for staff to make the two year budget function seamlessly.

Further, Ms. Reid explained that these drawbacks could be adequately addressed, and the Council directed staff to move forward with a two year budget.

REVIEW NEXT STEPS

Jovan Grogan, Budget Officer, discussed the next steps of the budget process which include:

January 27, 2015 – FY 2014-15 Mid-Year Budget Report and Amendments to the Fiscal Sustainability Ordinance.

March 28, 2015 – City Council Workshop on Organizational Initiatives and FY 2015-16 Budget Goals.

May 12, 2015 – City Council Workshop on the FY 2015-16 Budget.

June 9, 2015 – First FY 2015-16 Budget Hearing.

June 23, 2015 – Second FY 2015-16 Budget Hearing.

By order of the Mayor, the meeting was adjourned at 8:47 p.m.

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TIMOTHY S. GRAYSON  
MAYOR

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JOELLE FOCKLER, CMC  
CITY CLERK