

**REPORT TO MAYOR AND COUNCIL****TO THE HONORABLE MAYOR AND COUNCIL:**

DATE: November 3, 2015

**SUBJECT: ADOPT RESOLUTION NO. 15-69 TO ACCEPT FUNDING UNDER THE CALIFORNIA BEVERAGE CONTAINER RECYCLING AND LITTER ABATEMENT CITY/COUNTY PAYMENT PROGRAM AND ALLOCATE THIS FUNDING TO LITTER ABATEMENT ACTIVITIES**

**Report in Brief**

The California Department of Resources Recycling and Recovery, a division of the California Natural Resources Agency, annually administers the City/County Payment Program to provide funding to local governments for establishing beverage container recycling and litter abatement programs. The City/County Payment Program assists municipalities in providing a variety of activities including litter pick-up, collection containers and public outreach and education, thereby significantly reducing environmental impacts of litter.

Staff recommends that the City Council adopt Resolution No. 15-69 to accept funding in the amount of \$32,954 under the California beverage container recycling and litter abatement City/County Payment Program and allocate this funding to beverage container recycling and litter abatement activities.

**Background**

The City of Concord is mandated by both State and Federal laws to maintain a National Pollutant Discharge Elimination System (NPDES) permit for the City's stormwater discharge. As part of NPDES permit conditions, Concord is required to implement a comprehensive Stormwater Management Plan of Best Management Practices including litter abatement. The San Francisco Regional Water Quality Control Board has imposed strict limits on the amount of litter allowed in stormwater runoff. Concord's Municipal Regional Permit adopted in 2009 mandates a 70% reduction in litter by 2017 and 100% reduction by 2022.

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The California legislature passed a Beverage Container Recycling and Litter Reduction Act (AB2020) in 1986. California first began collecting redemption payments from beverage distributors and disbursing California Refund Value (CRV) to recyclers in late 1987. The initial redemption payment and refund value was established at one cent per container. In 1989, the program increased the redemption payment to two cents for every beverage container sold. In 1992, the value increased to two and one-half cents per container under 24 ounces and five cents per container 24 ounces or greater. On Jan. 1, 2004, the refund value was increased to four cents per container under 24 ounces and eight cents per container 24 ounces or greater. On Jan. 1, 2007, the refund value increased to five cents for beverage containers less than 24 ounces, and 10 cents for containers 24 ounces or greater.

From the start of the CRV cash incentive program in 1987, nearly 300 billion aluminum, glass, and plastic beverage containers have been recycled, which has saved natural resources, conserved energy and extended the life of our landfills. In 2014, more than 20 billion CRV beverage containers were sold in California. The 80 percent recycling rate goal was met for all CRV aluminum, glass, plastic and bimetal beverage containers sold in California.

**Discussion**

Some of the CRV remained from what was paid by consumers who purchased beverages but did not recycle their containers. In 2013–14, for example, the Beverage Container Recycling Fund received roughly \$1.2 billion in deposits, but only about \$1 billion was spent on redemption payments. The rest was invested in programs to increase recycling and reduce litter. In 2015, \$10.5 million of these funds were allocated to local municipalities through the City/County Payment Program to increase beverage container recycling and reduce litter. Each applicant was eligible to receive an amount based on per capita, with a minimum grant of \$5,000. Concord has participated in the City/County Payment Program continuously since 2000.

The City received funding of \$32,954 for 2015. Virtually all of this funding will be allocated toward litter abatement activities that occur throughout Concord.

**Fiscal Impact**

If not accepted, Concord's allocation of funding would be returned to the State for redistribution between other municipalities. The City of Concord's beverage container recycling and litter abatement activities would then need to be funded in a different way.

**Public Contact**

The City Council agenda has been posted.

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**Recommendation for Action**

Staff recommends that the City Council adopt Resolution No. 15-69 to accept funding in the amount of \$32,954 under the California beverage container recycling and litter abatement City/County Payment Program and allocate this funding to beverage container recycling and litter abatement activities.

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Attachment 1 - Resolution No. 15-69

**BEFORE THE CITY COUNCIL OF THE CITY OF CONCORD  
COUNTY OF CONTRA COSTA, STATE OF CALIFORNIA**

**A Resolution to Accept Funding under California  
Beverage Container Recycling and Litter Abatement  
City/County Payment Program and Allocates the  
funds to Beverage Container Recycling and Litter  
Abatement Activities within the City of Concord**

**Resolution No. 15-69**

**WHEREAS**, pursuant to Public Resources Code Division 12.1: California Beverage Container Recycling and Litter Reduction Act [14500-14599] the Department of Resources Recycling and Recovery (CalRecycle) has established the City/County Payment Program to make funds available to qualifying jurisdictions for beverage container recycling and litter abatement programs; and

**WHEREAS**, a total of \$10.5 million in grant funds were available under the City/County Payment Program to eligible cities and counties for beverage container recycling and litter abatement activities; and

**WHEREAS**, the City of Concord was eligible and applied for funding under the City/County Payment Program; and

**WHEREAS**, the City of Concord received payment of \$32,954.

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF CONCORD DOES RESOLVE AS FOLLOWS:**

**Section 1.** Accepts 2014 funding of \$32,954 under the City/County Payment Program.

**Section 2.** Allocates 2015 funding to beverage container recycling and litter abatement activities.

**Section 3.** This Resolution shall become effective immediately upon its passage and adoption.

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**PASSED AND ADOPTED** by the City Council of the City of Concord on November 3, 2015,  
by the following vote:

**AYES:**

**NOES:**

**ABSTAIN:**

**ABSENT:**

**I HEREBY CERTIFY** that the foregoing Resolution No. 15-69 was duly and regularly adopted at a regular meeting of the City Council of the City of Concord on November 3, 2015.

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Joelle Fockler, CMC  
City Clerk

**APPROVED AS TO FORM:**

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City Attorney