



# CONCORD/PLEASANT HILL HEALTH CARE DISTRICT

*a subsidiary district of the City of Concord*

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## **Strategic Plan**

### **Mission**

The Concord/Pleasant Hill Care District is dedicated to improving the health of people and communities within the Health Care District by funding needed health programs, engaging in health collaborations, and promoting and advocating for needed changes in health policies.

### **Core Values**

- Respect and Compassion for all
- Leadership with integrity
- Accessible, quality health services
- Accountability and stewardship to our community

### **Funding Priorities**

#### Health Access

- Access to medical services
- Access to dental services
- Access to mental health services
- Access to prescription drugs
- Access to optometry services
- Access to related transportation services
- Assistance in accessing health services
- Increasing provider competencies (training people and/or technology)
- Making services geographically more accessible

#### Healthy Lifestyle

- Promote access to health information
- Promote access to nutritional choices
- Promote access to exercise, fitness programs
- Promote access to prevention programs
- Access to social services that compliment health care services and enhance well-being