



DOWNTOWN CONCORD SPECIFIC PLAN

DOWNTOWN VISION

As developed by Downtown Steering Committee

The Downtown is distinguished by its authenticity and historic assets, preserved and strengthened by the strategic infill of new high quality development that links the past with a vibrant future. The origins of Concord, beginning in 1834 as Rancho Monte del Diablo, are evident throughout Downtown. The central plaza, which retains the City's original name of Todos Santos, is a rare example of the 16th Century Law of the Indies which once dictated the planning and design of Spanish colonial cities. New buildings demonstrate their respect for the City's heritage through modern interpretations of Early California architecture. Thoughtfully blending the old with the new, Downtown Concord is constantly evolving and growing in an organic and sustainable manner.

Downtown Concord is dynamic, safe and attractive to families, businesses, and visitors. It supports a thriving local economy by providing a variety of living, employment, and entertainment opportunities for multiple generations. A mix of boutique shops, restaurants, cafes, and cultural destinations are integrated by a lush green network of pedestrian-friendly streets which ensure activity both day and night. Grant Street, anchored by Todos Santos Plaza, connects the Downtown to the rest of the Bay Area via the BART Station. It is just one example of the many distinctive streets that have been designed to integrate walking, biking, transit use, green infrastructure, and active storefronts. The synergy created by the diverse mix of ages, incomes, and housing types promotes healthy, active lifestyles and a prosperous community.