



**MEETING OF THE CITY OF CONCORD
BICYCLE, PEDESTRIAN AND SAFE ROUTES TO TRANSIT
PLAN ADVISORY COMMITTEE**

**Monday, February 22, 2016
5:30 p.m., Regular Meeting
PERMIT CENTER CONFERENCE ROOM
1950 Parkside Drive, Bldg. D**

www.cityofconcord.org/bikeandped

Plan Advisory Committee Members

Laura Hoffmeister, Chair and City Council Representative
Carlyn Obringer, Planning Commission Representative
Mark Sinclair, Parks Recreation and Open Space Committee Representative
Sergio Huerta, At-Large Representative
Clair Linder, At-Large Representative

AGENDA

PUBLIC COMMENT PERIOD - NON-AGENDA ITEMS

ADDITIONS/CONTINUANCES/WITHDRAWALS

STAFF REPORTS / DISCUSSION ITEMS

1. Draft Program Recommendations (30 Minutes)

Staff will be presenting a number of program recommendations for inclusion into the Bicycle Pedestrian and Safe Routes to Transit Plan. These recommendations are organized into the four “E’s” of Education, Encouragement, Enforcement, and Evaluation.

2. Action Plan Update (15 Minutes)

3. Project Status Update (Brief Discussion Item)

In addition to providing an estimated timeline, Staff is seeking input regarding the location of the third Citywide workshop for the purpose of presenting the draft plan and receiving public comments. The workshop will be led by the consultant and is anticipated to consist of a presentation followed by public comments.

PUBLIC COMMENTS - AGENDA ITEMS

COMMITTEE MEMBER CONSIDERATIONS/ANNOUNCEMENTS

STAFF ANNOUNCEMENTS

Next PAC meeting will be held on March 28, 2016.

ADJOURNMENT

NOTICE TO PUBLIC

No item will be considered after 9 P.M. Items remaining on the agenda will be rescheduled. Should the Permit Center Conference Room reach capacity, the meeting will be held in the adjacent Council Chambers. Members of the audience who wish to address the Plan Advisory Committee are requested to complete a speaker's card inclusive of their name and address. Public comments should be limited to three minutes.

The Bicycle, Pedestrian, and Safe Routes to Transit Plan Advisory Committee is a temporary ad-hoc committee. Staff will not provide written summaries of the Plan Advisory Committee's discussions on agenda items. Attendees should be prepared to take all necessary notes regarding any comments, suggestions, and directions. For additional information regarding the role of the Plan Advisory Committee, please contact the Planning Division at (925) 671-3152.

In accordance with the Americans with Disabilities Act and California Law, it is the policy of the City of Concord to offer its public programs, services and meetings in a manner that is readily accessible to everyone, including those with disabilities. If you are disabled and require a copy of a public hearing notice, or an agenda and/or agenda packet in an appropriate alternative format; or if you require other accommodation, please contact the ADA Coordinator at (925) 671-3031, at least five (5) days in advance of the hearing. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility.

BICYCLE PEDESTRIAN AND SAFE ROUTES TO TRANSIT PLAN ADVISORY COMMITTEE MEMORANDUM

February 22, 2016

TO: Bicycle, Pedestrian, and Safe Routes to Transit Plan
Plan Advisory Committee (PAC)

FROM: Andrew J. Mogensen, AICP, Principal Planner
Andrew.mogensen@cityofconcord.org

SUBJECT: Programs and Action Plans

Recommended Programs

Staff has prepared a number of recommended programs for identification in the upcoming Bicycle, Pedestrian, and Safe Routes to Transit Plan. These recommended programs are based upon comments and suggestions received from the public during the public outreach period, as well as those identified through a review of best practices and proven effectiveness in other communities. Identifying these programs in the plan will help enable outside funding and support. Many of the recommended programs are already undertaken by the City, County, School District, Contra Costa 511, and local non-profit organizations at some level. The inclusion of these program recommendations into the plan do not mandate or require the City to initiate and complete each one identified. Staff requests the Plan Advisory Committee consider these recommended programs for inclusion into the draft plan with a motion of support.

All of the recommended programs are based and organized upon the four “E’s,” which are:

- **Education** programs are designed to improve safety and awareness. They can include programs that teach students how to safely cross the street or teach drivers to expect pedestrians. They may also include brochures, posters, or other information that targets bicyclists, pedestrians or drivers.
- **Encouragement** programs provide incentives and support to help people leave their car at home and try walking or bicycling instead.
- **Enforcement** programs enforce legal and respectful walking, bicycling and driving. They include a variety of tactics, ranging from police enforcement to neighborhood signage campaigns.

- **Evaluation** programs are an important component of any investment. They help measure success at meeting the goals of this plan and to identify adjustments that may be necessary.

Education programs focus on teaching safety rules and laws, as well as increasing awareness regarding walking and bicycling opportunities and existing facilities. **Encouragement** programs are intended to increase the public's rates of walking and bicycling and to use these modes of travel instead of driving for short trips. **Enforcement** programs direct the legal and respectful use of the City's transportation network. **Evaluation** programs are intended to help the City measure its progress in meeting the goals of the plan as well as the plan's success.

Education Programs

Adult Bicycling Skills Classes - Most bicyclists do not receive training on safe bicycling practices, the rules of the road and bicycle handling skills. Adult education programs were identified as a need by the community through the survey and public workshop.

Bicycle Related Ticket Diversion Class - Diversion classes are classes offered to bicyclist offenders of certain traffic violations, such as running a stoplight. California Assembly Bill 209, signed by Governor Brown in September 21, 2015 enables such programs. They serve as a good way to educate bicyclists about their rights and responsibilities.

Student Bicycle and Pedestrian Traffic Safety Education - Student education programs are an essential component of bicycle and pedestrian education. These programs have been implemented at every public school in Concord by the Mount Diablo Unified School District on an annual basis.

StreetSmarts Campaign - On a citywide scale, the City could start a *StreetSmarts* media campaign, similar to those already conducted in San Jose, Marin County, Davis and other California cities. Developed by the City of San Jose, *StreetSmarts* uses print media, radio spots and television spots to educate people about safe driving, bicycling, skateboarding, and walking behavior.

Encouragement Programs

Bicycle Friendly Community - The League of American Bicyclists (LAB) recognizes communities that improve bicycling conditions through education, encouragement, enforcement and evaluation programs. Communities can achieve platinum, gold, silver, or bronze status or an honorary mention.

Safe Routes to School Program - Helping children walk and bicycle to school is good for children's health and can reduce congestion, traffic dangers and air pollution caused by parents driving children to school. Contra Costa County's Community Wellness and Prevention Program has taken an active role in managing Concord's local Safe Routes to School program by partnering with community groups like Monument Impact and the Mt.

Diablo School District.

Bicycle Helmet Giveaway - The California Office of Traffic Safety (OTS) grant program can fund bicycle helmets for giveaways to children at schools or children observed bicycling without wearing helmets. Typically this type of program is a partnership with the Police Department.

Bike to Work Day - Bike to Work Day is a region wide event promoting bicycling to work and is typically the third Thursday in May. Some of the most popular events are energizer stations, where volunteers set up a table with promotional items, coffee and snacks along popular bicycle commuting routes during the morning and afternoon commute hours. The City of Concord is a supporter of Bike to Work Day.

Employer-Based Encouragement Programs - Community feedback identified employer-based bicycle and pedestrian encouragement programs as a priority program for inclusion in the Plan. The City can lead by example as well as encourage private employers to enable such programs and provide information about commuting on foot and by bicycle.

Launch Party for New Bikeways - When a new bikeway is built, some residents will become aware of it and use it, while others may not realize that they have improved bikeway options available. A launch party/campaign is a good way to inform residents about a new bikeway and can also be an opportunity to share other bicycling materials (such as maps and brochures) and answer resident questions about bicycling. The City received a number of comments recommending support for this program following the recent Detroit Avenue bikeway upgrades.

Enforcement Programs

Targeted Police Enforcement - Targeted enforcement programs consist of focused efforts of police officers to enforce traffic laws in specific locations with a history of traffic violations. Enforcement campaigns designed to increase yielding behavior can produce marked and sustained improvements in driver behavior depending on the length of the campaign. Programs partnering with the Police Department can help to raise awareness of the law. It can also improve bicyclist and pedestrian compliance with applicable laws by enforcing appropriate behavior.

Speed Feedback Signs - Higher speed traffic discourages walking and bicycling, and can make pedestrians and bicyclists feel uncomfortable. At higher speeds, motorists are less likely to see and react to a bicyclist or pedestrian, and are not always able to actually stop in time to avoid a crash. Higher speed crashes are also much more lethal to pedestrians and bicyclists. Speed feedback signs display the speed of passing motor vehicles, with the intent that motorists will slow down if they are made aware of their speed. The City currently uses a portable trailer to highlight speed awareness.

Evaluation Programs

Annual Crash Data Review - Reviewing bicycle and pedestrian related crashes and near-misses on an annual basis can help the City identify challenging intersections or corridors. This review should include an assessment of the existing infrastructure to determine whether improvements can be made to reduce the number of crashes in the community. The Transportation Division already conducts a regular review of this data through its annual work program.

Bicycle and Pedestrian Survey Program - Survey evaluation programs measure and evaluate the impact of projects, policies, and programs. Data collected through these efforts serve as a baseline and would be a key part of a performance report. Typical evaluation programs range from a simple year over year comparison of US Census Journey to Work data to bicycle and pedestrian counts and community surveys. Bicycle and pedestrian community surveys act as methods to evaluate not only the impacts of specific improvement projects but can also function as way to measure progress towards City goals such as increased bicycle and pedestrian travel for trips one mile or less.

Action Plan

City staff and the project consultants are currently developing the Action Plan for the Bicycle, Pedestrian and Safe Routes to Transit Plan. Based on the Project Evaluation Criteria recommended by the Plan Advisory Committee last November, this section will identify and prioritize over 700+ needed projects and programs intended to create a safer, more active, and vibrant Concord. Actual implementation will take time and funding, and not all projects may see implementation during the plan's projected timeframe. The section will also lay out the City's implementation strategies.

- **Evaluation Strategy** intended to measure how well each project meets the Plan's goals and objectives.
- **Plan Cost Estimates** present the unit costs used to determine each project's overall cost.
- **Priority Projects** and Programs presents the projects and programs intended for near-term implementation.
- **Funding** presents potential funding sources the City may seek to implement the project and program recommendations identified in the Plan.

The Action Plan update is a brief item intended to inform the PAC of the efforts currently underway. No action is requested or needed regarding this section at this time. The projects and the action plan will be a chapter in the public draft plan which will be available at the April PAC meeting.

Next Steps – Anticipated Dates and Tentative Milestones

Staff anticipates the Draft Bicycle Pedestrian and Safe Routes to Transit Plan to be publicly released for comments at the April 25, 2016 Plan Advisory Committee Meeting. The draft Plan will be posted online and a print copy will be made available for public review in both the Library and Permit Center. Elected and appointed officials such as the PAC, Planning Commission, and City Council will be provided a printed copy for review. Staff will also provide draft print copies to project partners such as Monument Impact and any outside agencies that collaborated on the plan.

Should the draft plan be released on April 25th, staff recommends hosting the third City-wide public workshop to solicit public comments and feedback on the draft plan sometime during the first two weeks in May. Staff will also hold a separate informational study session with the City Council – at their first available meeting in May.

Staff is seeking input regarding a potential location for the third Citywide workshop. The workshop will be led by the consultant and is anticipated to consist of a presentation followed by public comments. The facility needs to have enough seating for about 150 persons, provide amplified sound/microphones, and be available on a weekday evening that does not conflict with other scheduled meetings.

This would be followed by a regular PAC meeting on May 23rd. At this meeting, staff will receive final comments from the PAC and public regarding the draft plan before moving forward with revisions.

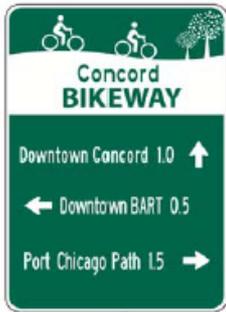
Once the revisions are made, staff will again return to the PAC with the revised draft plan for their final consideration and anticipated recommendation. The report will then be brought forward for Planning Commission recommendation at the first available meeting, followed by City Council review for final adoption one month later.



City of Concord Bicycle, Pedestrian and Safe Routes to Transit Plan



February 22, 2016



BPSR2T's Goals

GOAL
1

Safety

Prioritize travel safety for all modes of transportation.

GOAL
2

Design

Design active transportation projects that are accessible and comfortable for people of all ages and abilities.

GOAL
3

Network

Identify and implement a complete and convenient active transportation network.

GOAL
4

Programs

Increase awareness and support of walking and bicycling through education, encouragement, and evaluation programs.



Policy Goal No.4: Programs

GOAL
4

Programs

Increase awareness and support of walking and bicycling through education, encouragement, and evaluation programs.



The Four E's



Education



Encouragement



Enforcement



Evaluation



Education

Programs are designed to improve safety and awareness.

Encouragement

Programs provide incentives and support to help people leave their car at home and try walking or bicycling instead.



Enforcement

Programs provide incentives and support to help people leave their car at home and try walking or bicycling instead.

Evaluation

Programs are an important component of any investment that help measure success at meeting the goals of the plan and identify necessary adjustments.



Draft Recommended Programs

Education Programs

Adult Bicycling Skills Classes

Bicycle Related Ticket Diversion Class

Student Bicycle and Pedestrian Traffic Safety Education

Encouragement Programs

StreetSmarts Campaign

Launch Party for New Bikeways

Safe Routes to School Program

Bicycle Friendly Community

Employer-Based Encouragement Programs

Bike to Work Day

Bicycle Helmet Giveaway



Draft Recommended Programs

Enforcement Programs

Targeted Police Enforcement
Speed Feedback Signs

Evaluation Programs

Annual Crash Data Review
Bicycle and Pedestrian Survey Program





Action Plan

- **Our Needs Analysis identified over 700+ projects in Concord, ranging from sidewalk gaps to bicycle lane striping**
- **Projects will be ranked according to the Project Evaluation Criteria established by the PAC**
- **The plan will identify cost estimates for each project**
- **Ready to go projects and programs for when funding opportunities arise**



- **Evaluation Strategy** will measure how well each project meets the Plan's goals and objectives.
- **Plan Cost Estimates** will present the unit costs used to determine each project's overall cost.
- **Priority Projects and Programs** will present the projects and programs intended for near-term implementation.
- **Funding** will present potential funding sources the City may seek to implement the project and program recommendations identified in the Plan.

Tentative Project Schedule

- **Public Draft Plan release anticipated for the April 25th PAC Meeting**
- **Staff will likely hold the third city-wide workshop sometime during the first two weeks in May**
- **City Council study session likely in May**
- **Planning Commission Recommendation - June or July**
- **Final Council adoption - July or September**